

WKRO - 93.1 Coast Country Dallas & Brenda's Dollar Bill Game

Contest:	"93.1 Coast Country Dallas & Brenda's Dollar Bill Game!"
How to Win:	Find a dollar bill with 9, 3 and 1 in the serial number , although there can be other letters or numbers between them. The dollar bill MUST include the numbers 9, 3 and 1 ANYWHERE IN THE SERIAL NUMBER. Other numbers are allowed to be between them, but the 9, 3 and 1 must be present. Then listen weekdays for the cue to call solicit. Verified Winner will receive a \$100 check available for pickup at Southern Stone Communications 93.1 Coast Country studios at 126 West International Speedway Blvd, Daytona Beach FL 32114. Please allow 10 days to 25 business days for processing check. The dollar bill must be verified by Promotions Director and/or staff of Southern Stone Communications in person at the WKRO 93.1 Coast Country studios at 126 West International Speedway Blvd, Daytona Beach FL 32114
Contest Dates:	Monday October 23, 2017 - Wednesday December 6, 2017 excluding Thanksgiving Day Nov. 23 & Black Friday Nov 24 (subject to change) 31 total contest days-Total amount in cash prizes \$7900.00
On Air Times:	Contest conducted during the following times (approximate): Monday, Tuesday, Wednesday & Friday, twice (2) per day at anytime between 730am and 530pm. Thursdays one (1) time per day at 5:30 pm and winner will win \$500
On Air Prize:	\$100.00 (one hundred dollars) M,T,W,& F \$500.00 (Five hundred dollars) THURSDAY One Winner Per Household for promotional dates of 10/23/17 - 12/6/17
Taxes / 1099:	Winner must provide Southern Stone Communications (the company) with a current, valid government issued Florida identification and a valid taxpayer identification number or social security number before any prize will be awarded. Any person winning over \$600 in prizes in a calendar year from Southern Stone Communications (the Company) will receive an IRS Form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS. *Prize money in any denomination to be delivered by check. Allow 6-8 weeks for check processing.
Eligibility:	Must be at least 18 years of age. Any potential winner, even if announced, is subject to verification. If potential winner does not meet all requirements, no prize will be awarded regardless of any announcement of a winner's status.
Online:	Full information on contest including these rules at www.931CoastCountry.com
How to Play:	The contest begins when listeners hear the "93.1 Coast Country Dallas & Brenda's DOLLAR BILL GAME" call solicit during or near the contest times listed above. Times are approximate and every effort will be made to air the contest at the given time, but listeners are encouraged to listen at least 5 minutes prior and 5 minutes after the listed contest time in order to not miss the solicit. The contest

	<p>solicit specifies that in order to play, the listener must have a one dollar bill with a 9-3-1 in the serial number. The dollar bill MUST include the numbers 9, 3 and 1 ANYWHERE. Other numbers are allowed to be between them, but the 9, 3 and 1 must ALL be present and in sequence. The (9th) caller at 386-257-2627 (meeting all requirements) will then be asked to read the serial number on their one dollar bill. If it's determined that the caller (contestant) has a 9, 3 and a 1 in sequence in the serial number of their one dollar bill, as heard by the announcer, then that caller (contestant) will win \$100.00 (one hundred dollars).</p>
<p>Exceptions:</p>	<p>The contest is an "exception" to the 1 prize per calendar month rule. That is, a person may win 1 other prize during a calendar month and will still be eligible to win <u>once</u> total with the on air portion of the "93.1 Coast Country Dallas & Brenda's Dollar Bill Game" contest.</p>
<p>Disclosure:</p>	<p>\$100.00 prize to be issued by check to be picked up by winner at WKRO 93.1 Coast Country studios at 126 West International Speedway Blvd, Daytona Beach 32114 <i>In order to claim the prize of \$100.00 (one hundred dollars) that person must exchange their dollar bill to WRKO 93.1 Coast Country Studios at 126 West International Speedway Blvd, Daytona Beach, 32114. That specific dollar bill must match with the number given to WKRO 93.1 Coast Country at the time of winning.</i> If that person cannot show possession of said dollar bill (no photo copies accepted), that person does not collect the \$100.00 prize. <u>One person may only use a dollar bill's unique serial number once to win.</u> If it's determined that the unique serial number for that dollar bill has been previously used to win, then no cash prize will occur with any listener associated with that serial number. All cash/merchandise prizes (including those issued by check) requires a valid government issued picture ID, Social Security Card, and must be picked up in person at the WKRO 93.1 Coast Country studios. A 1099 misc. form will be completed and filed with the Internal Revenue Service for each winner who over the course of the calendar year has won prizes with a total value of \$600.00 or more. All local, state, and federal taxes are the sole responsibility of the winner.</p>